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Bonnyville Forest Nursery and Boreal Horticultural Services Announce Strategic Transition to Direct Client Engagement

Bonnyville Forest Nursery enters a new chapter, offering direct access to fully integrated reforestation and reclamation solutions across Western Canada.



Bonnyville, Alberta — Bonnyville Forest Nursery and its reclamation and horticultural division, Boreal Horticultural Services, are pleased to announce a significant evolution in their business model. Effective August 1, 2026, Bonnyville Forest Nursery has officially transitioned away from the C2C cooperative marketing structure to engage directly with forestry, reclamation, energy, mining, infrastructure, and industrial clients across Western Canada.

Founded in 1991, Bonnyville Forest Nursery has built a strong reputation as an established producer of reforestation and reclamation seedlings. Over more than three decades, the organization has continuously expanded its expertise, production capacity, and technical capabilities to meet the evolving environmental and operational challenges faced by industry.

Today, through Boreal Horticultural Services, the company provides fully integrated reclamation and revegetation solutions tailored to the specific requirements of each project site. Services include native seed sourcing and collection, seed extraction and processing, seedling propagation, planting prescription, cold storage, planting operations, and long-term post-planting monitoring and reporting.

Bonnyville Forest Nursery and Boreal Horticultural Services also continue to invest in research and innovation initiatives focused on stock quality, stress and drought resistance, mycorrhizae development, native species establishment, and operational performance in challenging reclamation environments. The nursery has extensive experience supporting research trials and collaborative development projects with industry partners and clients.

“Our transition toward a direct-to-client model is a natural progression of the business we have built over the past 35 years,” said Isabelle Villeneuve, Nursery Manager. “This change will allow us to work even more closely with clients, provide greater flexibility and responsiveness, and continue delivering practical, science-based reclamation and reforestation solutions designed around the realities of each project.”

By moving to a direct business relationship with clients, Bonnyville Forest Nursery and Boreal Horticultural Services aim to further strengthen collaboration, accelerate project coordination, and provide a seamless end-to-end reclamation service offering.

Existing orders and contracts are not affected by this change. Beginning August 1, 2026, forestry clients can place orders, request quotes, and arrange technical support directly with Bonnyville Forest Nursery using the contacts listed below. Clients already working with Boreal Horticultural Services will see no change to how their accounts are managed.

The organizations remain fully committed to the principles that have guided their success for decades: operational excellence, environmental stewardship, technical expertise, and long-term client partnerships.

Key staff across both organizations include Isabelle Villeneuve (Nursery Manager), Dan McCurdy (Boreal Manager), Jessica Arnold (Reclamation Silviculture Forester), and Jeff Renton (Silviculture Forester and Business Development Manager).

For additional information, please contact your Bonnyville Forest Nursery or Boreal Horticultural

Services representative:
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To learn more about our organizations and services, please visit:
· Bonnyville Forest Nursery: <https://bonnyvilleforestnursery.com>
· Boreal Horticultural Services: <https://borealhort.com>